



BREMEN
LIVE IT!

**20
22**

together again


jazzahead! meets
CANADA

jazzahead!

**28 April
– 1 May**

TRADE FAIR & SHOWCASE FESTIVAL EXHIBITION CENTER BREMEN · GERMANY

Organizer
**MESSE
BREMEN**

Funded by
 Die Beauftragte der Bundesregierung
für Kultur und Medien

 **INITIATIVE
MUSIK**
GEHEIMLICHKEIT
UND VERTRAULICHKEIT

Partner Country
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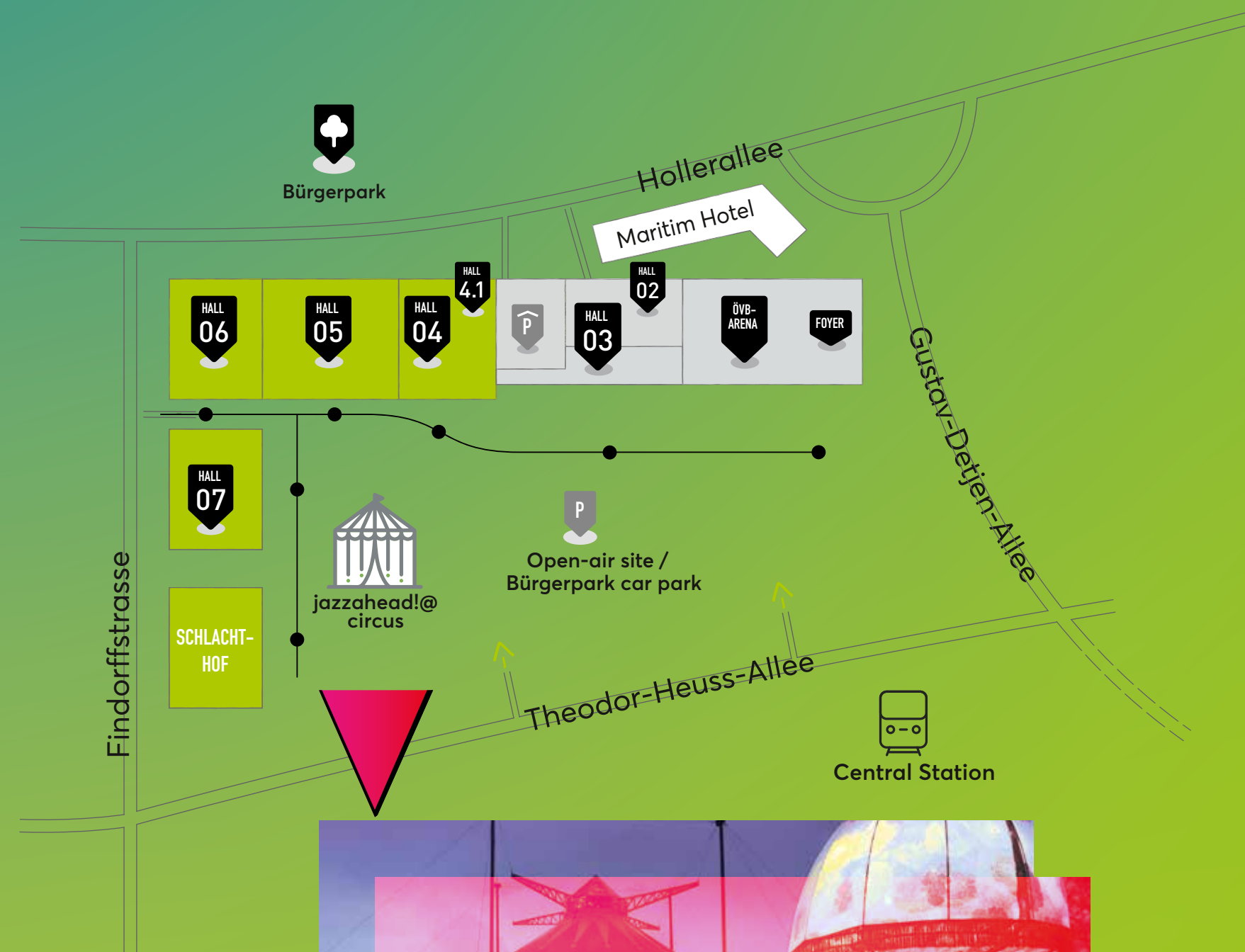
Main Media Partners
ARD   **zwei**

Partner
Showcase-Festival
 **YAMAHA**

jazzahead.de

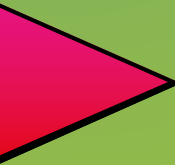
WHAT YOU CAN EXPECT ...

All inclusive: 10.000 m² trade fair hall and a first class position in the entrance area, 4 stages for 40 showcasing bands already selected, networking possibilities on-site and online during and after the four days of jazzahead!, a professional program concentrating on relevant hot topics and a new circus tent in front of the trade fair center with another live music stage and a cool festival feeling.



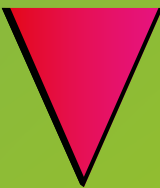
TRADE FAIR

jazzahead!, the world's most significant annual international jazz convention in Bremen, Germany, connects you with the international scene. **In 2019, 3,408 professional participants from 64 nations were registered**, hailing from various fields of business activities like: artists and promoters, bookers, labels, agencies, publishers, festival and club programmers, distributors, production companies, lobby institutions, associations, press and more.



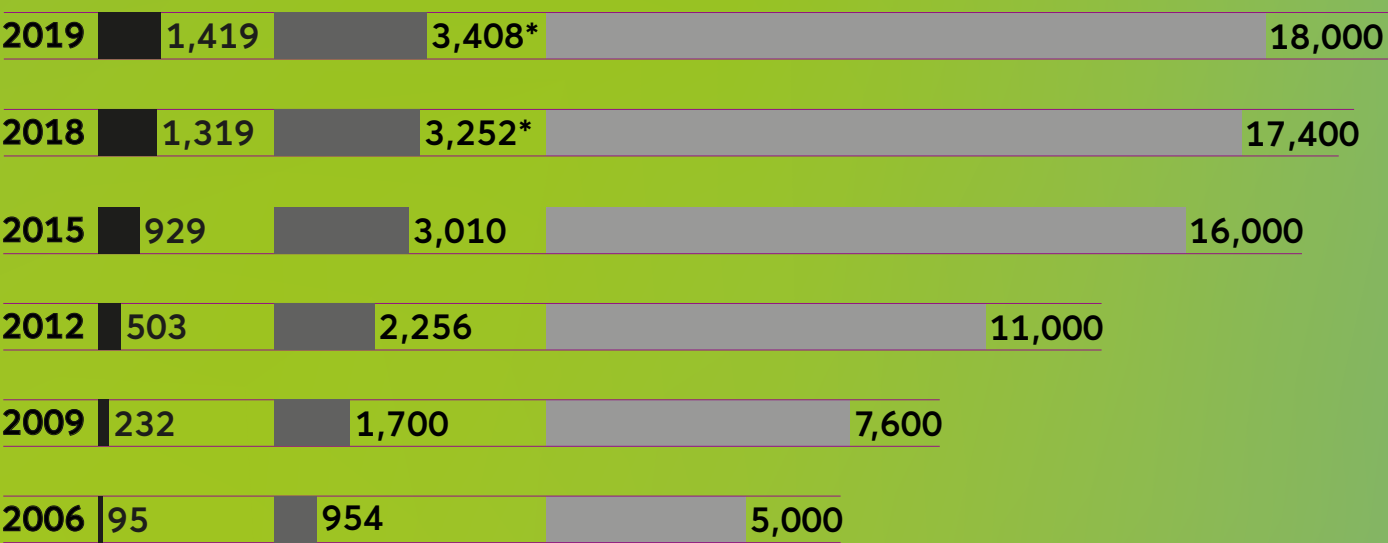
From **28 April – 1 May 2022**, jazzahead! will take place in Bremen, presenting a trade fair, conferences and a showcase festival, featuring contemporary top-class jazz from Germany, Europe, the partner country Canada and overseas. Besides the program on-site jazzahead! will also offer networking possibilities and content for online-participants.

For the first time a big circus tent with more concerts, networking events and possibilities to meet and greet will be organized.



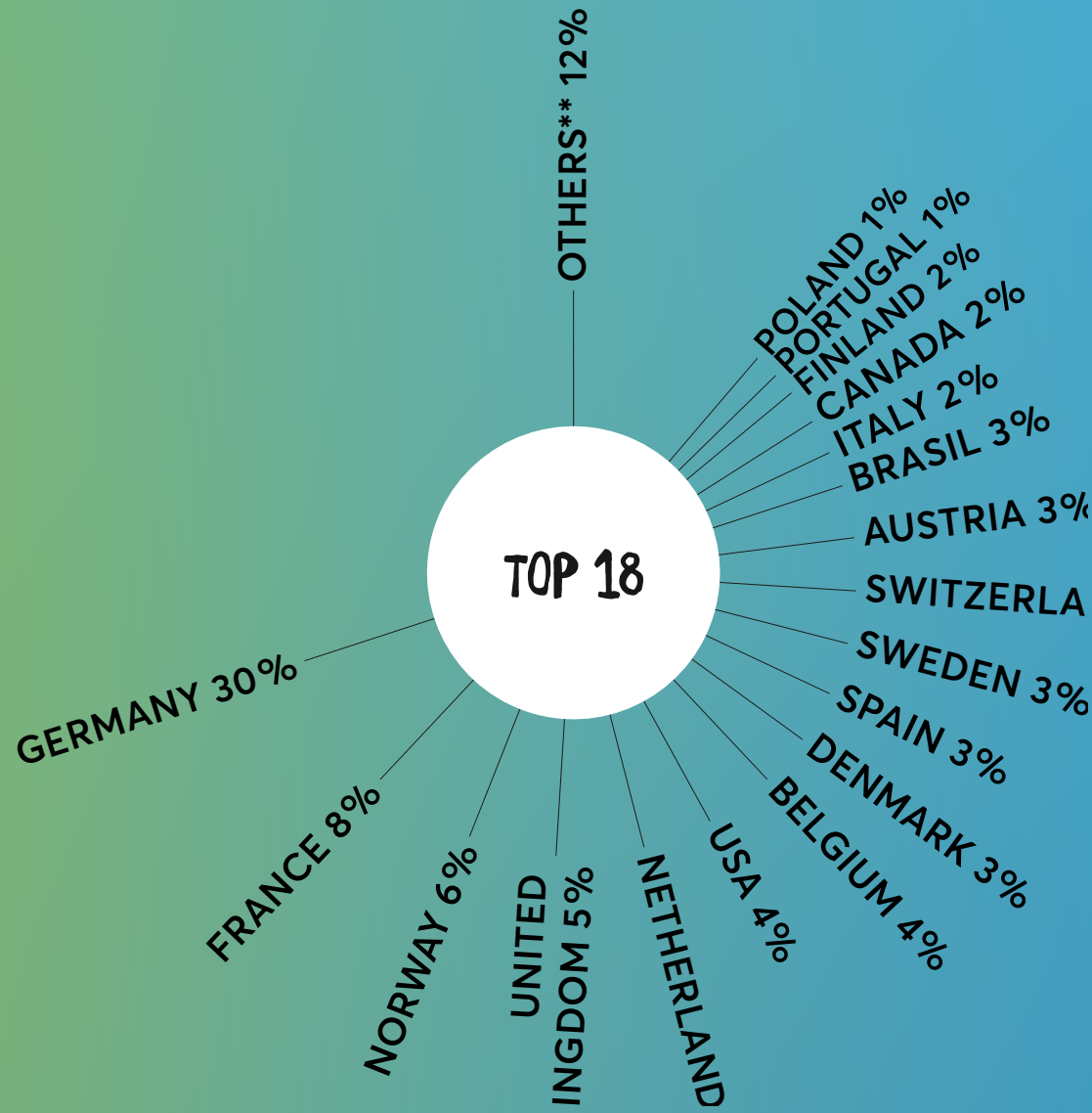
FACTS AND FIGURES

GROWTH OF JAZZAHEAD! TRADE FAIR & FESTIVAL IN EXCERPTS



- Exhibiting companies
- Professional participants
- Visitors Trade Fair & Concert programs (showcases, GALA and CLUBNIGHT concerts)

JAZZAHEAD! TRADE FAIR 2019 PARTICIPANTS BY COUNTRY



*since 2016: registration to the fair is obligatory

**Other jazzahead! 2019 participants came from: Angola, Argentina, Armenia, Australia, Azerbaijan, Bahrain, Bosnia and Herzegovina, Bulgaria, Cameroon, Colombia, Croatia, Cuba, Czech, Egypt, Estonia, Georgia, Greece, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Japan, Kenya, Korea, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malaysia, Monaco, Réunion, Romania, Russia, Serbia, Slovakia, Slovenia, South Africa, Taiwan, Tanzania, Turkey, Ukraine

HOW CAN YOU PARTICIPATE?

- become an exhibitor with your own booth
- subscribe as a co-exhibitor on a shared umbrella stand
- register as an online participant
- register as a professional participant for one or for all days
- accredit for free as a media representative

Each of these registration options gives you entrance to the trade fair and the showcases, offers you free entrance in the circus tent, listing and access to the list of professional participants.

STAND PACKAGE Mini 4M²

walls, carpet, electricity, table, chair, spotlight, 1 pass 650 €

INDIVIDUAL STANDS FROM 6M² + >

(only stand area 140 €/m² or packages 200 €/m², including passes)

Furniture packages bookable in combination with stand bookings via webshop

ADDITIONAL BOOKING OPTION for exhibitors only:

Exhibitor Plus Package (limited) > shaping your own session and become part of the official program, extended deadline for new exhibitors 28 February 2022 > 500 €

For further information please contact Malena Drela
drela@jazzahead.de

CO-EXHIBITOR OF THE UMBRELLA STAND

Innovation in Music / Crossover Markets, booking deadline 31 March > 330 €

REGISTER NOW

YOUR BOOKING OPTIONS WITHOUT A STAND...

professional participant registrations one day 100 € or all days 200 €, booking deadline 12 April, discounts for promoters and students available

REGISTER NOW

ONLINE-ONLY

participation booking deadline 21 April > 95 €

REGISTER NOW

This option gives you access to the recorded conference program and the showcases, networking possibilities with your personal profile on the event platform during and after the four days of jazzahead!

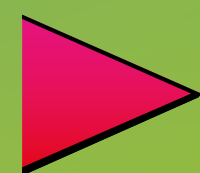
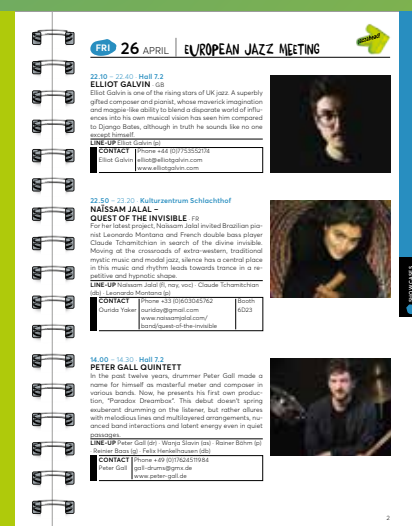
GET MORE ...

ATTENTION ... by booking adverts & other promotional opportunities like the jazzahead! Guide, the jazzahead! Website and more



1/1
PRINTANZEIGE
PRINT AD

jazzahead! Guide & Notebook
Print run: 2.000 + Online Version



SPACE ... by booking the business lounge for meetings or receptions

BENEFITS ... by becoming a (Media) Partner or Sponsor – Individual Packages to be designed up from 5.000 €.

OPPORTUNITIES ... within the festival e.g. at the jazzahead! CLUBNIGHT with more than 25 venues in Bremen or the new circus tent parallel to the trade fair



YOUR FIRST CONTACT AT JAZZAHHEAD!

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To know and see more, just check out
on www.jazzahead.de

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